Report on WPSA Pakistan Branch Participation at the International Poultry Exhibition (IPEX) 2026, Lahore

The World's Poultry Science Association (WPSA) Pakistan Branch took part in the International Poultry Exhibition (IPEX) 2026, held at Expo Centre, Johar Town, Lahore, from 8-10 October 2026. The branch participated under the leadership of President Mian Sohaib Javaid and General Secretary Dr. Farhan Farooq**.**

Over the three days, about 20,000 visitors came to the WPSA Pakistan stall. They included students, researchers, entrepreneurs, industry stakeholders and leaders from Pakistan's poultry sector and abroad. The team talked with visitors about the branch's initiatives, conferences and membership opportunities, and about its work for the poultry industry. Commemorative shields were given to distinguished guests and valued members of WPSA Pakistan to thank them for their support and contributions.

WPSA student members also took an active part, which shows the branch's commitment to developing the next generation of poultry professionals. Overall, WPSA Pakistan's presence at IPEX 2026 strengthened its role as a key contributor to the growth of Pakistan's poultry sector. It encouraged collaboration, knowledge sharing and closer ties with stakeholders at home and abroad.

The WPSA Pakistan stall was managed by:

- Dr. Farhan Farooq, General Secretary
- Mr. Haseeb Akram, President WPSA (NZ)
- Mr. Syed Waqar Alam, President WPSA (SZ)
- Dr. Nasir Mukhtar, Past General Secretary
- Muhammad Zee Waqar, WPSA Office Coordinator
- Mr. Irtaza Nasir
- M. Hamdoon Nasir
- Hafiz Abdul Hanan Raja