

WPSA INCUBATION & FERTILITY CONFERENCE

Fertility, Incubation & Hatchery Technology Working Group
World's Poultry Science Association -Pakistan



15-16 April, 2026

Patron-in-Chief: Mian Sohaib Javaid | President WPSA-Pakistan



WPSA Incubation & Fertility Conference brings together industry leaders, researchers, technologists, and entrepreneurs to explore the latest innovations, challenges, and opportunities in incubation and hatchery systems. As demand for efficient and sustainable production continues to grow, this conference serves as a dynamic platform for knowledge exchange, collaboration, and strategic advancement in incubation and hatchery technologies across various sectors.

Aim

- To foster innovation and knowledge sharing in incubation and hatchery technologies.
- To provide a platform for researchers, industry experts, and technology providers to network and collaborate.
- To highlight advancements that enhance productivity, sustainability, and biosecurity in hatchery operations.
- To bridge the gap between research, practical application, and policy-making.

Objectives

- Present the latest tools, systems, and automation technologies for transforming hatchery and incubation processes.
- Discuss effective strategies for improving hatchery efficiency, animal welfare, and environmental sustainability.
- Facilitate partnerships between academic institutions, R&D labs, and hatchery operators.
- Identify and explore solutions to key industry challenges such as disease control, energy efficiency, and regulatory compliance.
- Offer a platform for startups and innovators to present their incubation-related products and ideas to potential investors and collaborators.

Organized by

- Fertility, Incubation & Hatchery Technology Working Group
- World's Poultry Science Association | Pakistan
- Department of Poultry Production | University of Vet. & Animal Sciences Lahore

Organizers:

- Prof. Dr. Saima | Dean | FAPT-UVAS
- Dr. Jibran Hussian | Group Leader | Chairperson of Conference
- Dr. Sohail Ahmad | Assistant Prof | UVAS | Chairperson of Organizing Committee
- Dr. Nasir Mukhtar | Associate Professor UAAR | Secretary of Conference

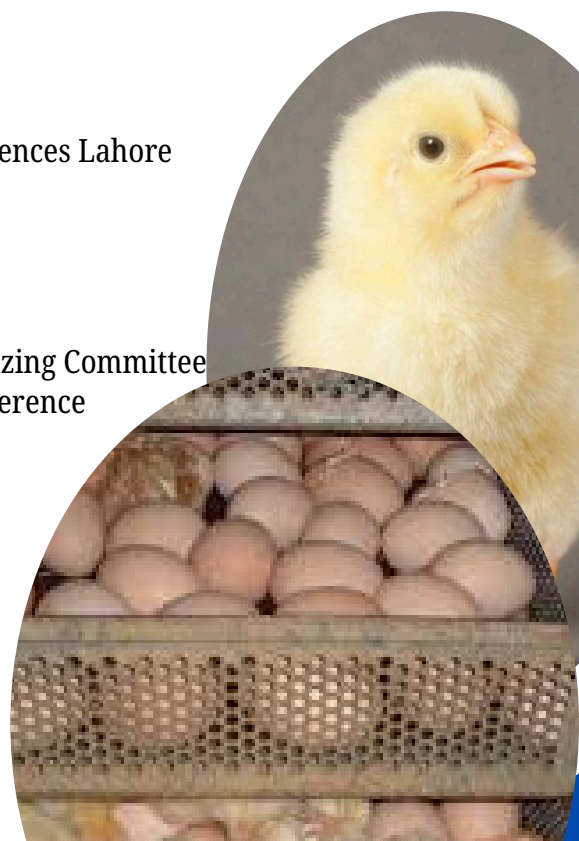
📞 Contact Us:

Dr. Farhan Farooq

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Dr. Nasir Mukhtar | 03007200074



WPSA INCUBATION & FERTILITY CONFERENCE

15-16 April, 2026 | Lahore | Pakistan

Precision incubation with optimum chick quality

Sponsorship Prospectus

Why Sponsor the WPSA INCUBATION & FERTILITY CONFERENCE

By sponsoring this event, your company will get:

- A unique opportunity to position your brand at the forefront of the poultry industry. As a premier event attracting industry leaders, researchers, and policymakers. The conference serves as a dynamic platform for showcasing your company's innovations, products, and services.
- Partnering with this prestigious conference offers sponsors unparalleled access to industry knowledge, cutting-edge research, and high-value business connections. Whether your goal is to reinforce market leadership, broaden your professional network, or champion innovation, sponsoring the Poultry Incubation and Fertility Conference is a forward-looking investment in the future of poultry science and agribusiness.

Conference Themes and Focus Areas

The conference will cover a wide range of topics critical to the future of sustainable hatching practices, including:

1. **Advances in Precision Incubation** – Optimizing temperature, humidity, and ventilation for maximum hatchability.
2. **Egg Quality and Fertility Management** – From breeder flock health to hatchery outcomes.
3. **Chick Quality Assessment** – Tools, techniques, and global standards for evaluating day-old chick vitality.
4. **Innovations in Hatchery Automation** – Smart technologies, sensors, and AI-driven incubation systems.
5. **Embryonic Development and Physiology** – Critical stages, nutrient dynamics, and early life programming.
6. **Hatchery Biosecurity and Sanitation** – Strategies to reduce contamination and safeguard chick health.
7. **Nutrition and Breeder Flock Management** – Impact on fertility, hatchability, and long-term chick performance.
8. **Sustainability in Incubation Practices** – Energy-efficient hatcheries, waste reduction, and eco-friendly innovations.
9. **Troubleshooting Hatch Failures** – Case studies, diagnostics, and practical solutions.
10. **Future Directions in Poultry Incubation and Fertility** – Genomics, biotechnology, and integration of big data.

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Diamond Sponsor

2,000,000 PKR

1. Exclusive branding on all event materials (banners, signage, etc.)
2. Company name, logo, and URL featured and linked on the website
3. Logo placement in the program book and three full-page advertisements in the conference proceedings
4. Five full-day complimentary registrations, including dinner and tea
5. Two speaker slots (20 minutes)
6. Two executives will be included in the conference roundtable
7. One company executive will be recognized as a Guest of Honour
8. Five conference bags containing full conference materials
9. A 30-second promotional company/product video played at the start and during breaks on the three days of the conference
10. Logo link included in the paid social media campaign

Platinum Sponsor

1,000,000 PKR

1. Exclusive branding on all event materials (banners, signage, etc.)
2. Company name, logo, and URL featured and linked on the website
3. Logo placement in the program book and three full-pages advertisement in the conference proceedings
4. Three full-day complimentary registrations, including dinner and tea
5. One speaker slot (20 minutes)
6. One executive will be included in the conference roundtable
7. Three conference bags containing full conference materials
8. A 20-second promotional company/product video played at the start and during breaks on the three days of the conference
9. Logo link included in the paid social media campaign

Gold Sponsor

500,000 PKR

1. Exclusive branding on all event materials (banners, signage, etc.)
2. Company name, logo, and URL featured and linked on the website
3. Logo placement in the program book and three full-pages advertisement in the conference proceedings
4. One full-day complimentary registration, including dinner and tea
5. One conference bag containing full conference materials
6. A 10-second promotional company/product video played at the start and during breaks on the three days of the conference
7. Logo link included in the paid social media campaign

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